



# Leading in Sustainable Development



**9 – 13 OCTOBER 2017 (5 DAYS)  
BONN, GERMANY**



This executive course explores the role of leaders as catalysts of transformative change in the context of the 2030 Agenda.

## **COURSE DESCRIPTION**

The UN must reposition itself in the face of unprecedented challenges, which require integrated solutions and new ways of thinking. Bold and courageous leadership by individuals, embracing innovation, ready to leave their own comfort zone and able to engage diverse constituencies, will be key to meet the ambition of the 2030 Agenda for sustainable development in line with national priorities and needs.

Leaders of the 2030 Agenda must be strong sustainable development advocates, with a deep understanding of all dimensions of the SDGs, and of varying contexts, as well as the political economy of development. They need to be policy integrators, capable of steering complex multi-stakeholder contributions.

Over the course of 5 days, participants will explore the leadership challenges posed by the 2030 Agenda.

Senior leaders from the UN System, overseeing the UN's Reform efforts, as well as the specific contributions in the areas of climate change and sustainable development, will provide insights in latest developments and debates. Participants will also have an opportunity to engage with several inspirational leaders from the private sector, civil society and academia, who are providing examples of transformative change through their personal stories and commitment.

The course includes a one-day excursion to Amsterdam to visit Buiksloterham, a 'living lab for the circular city', putting sustainability principles into practice.

Participants will also receive professional media and communications training in the TV and radio studios of the Academy of the German foreign broadcaster Deutsche Welle (DW), based in Bonn.

The recently approved UN Leadership Framework will be introduced, as well as innovative approaches to change management in an evolving context. The course will combine substantive inputs and inspirational speeches with numerous opportunities for senior level networking and practice exchanges.



## SELECT SPEAKERS

**John Hendra**, currently serves as **UN Assistant Secretary General (ASG) and Senior UN Coordinator** in helping the UN Development System to support implementation of the 2030 Agenda for Sustainable Development.

**Gunter Pauli**, creator of the concept of the **Blue Economy**, which explores an economic model whereby companies generate multiple benefits for business and society, taking inspiration from and contributing to nature's evolutionary and symbiotic path.

**Achyuta Samanta**, founder of Kalinga Institute of Industrial Technology (KIIT University) and Kalinga Institute of Social Sciences (KISS), Bhubaneswar – the fully free and fully residential tribal institute. **KISS is the largest residential tribal institute in the World and is home for 25,000 tribal children pursuing an education and 10,000 alumni.**

**Malini Mehra**, award-winning civil society leader and Chief Executive of the International Secretariat of **GLOBE International**, a non-party political organisation comprising national parliamentarians from over 80 countries, committed to developing and overseeing the implementation of laws in pursuit of sustainable development.

## COURSE CONTENTS

### Day 1: Sustainable Development – what has changed and where are we going?

Background and frameworks: dimensions of sustainable development, the 2030 Agenda and the Paris Agreement, sustainability actors, the circular economy

### Day 2: Constant dripping wears away the stone

Repositioning the UN Development System amidst a landscape of evolving development actors, the political economy of sustainable development, fostering change and innovation in the sustainability sphere

### Day 3: Getting the message across

Professional media training for senior executives: communicating change

### Day 4: Excursion to Buiksloterham in Amsterdam

A living lab for a circular economy, which transformed a decaying industrial zone to a neighbourhood able to manage its own energy, water, and food without creating waste

### Day 5: Don't talk the talk if you can't walk the walk

The UN Leadership Framework and towards sustainable change: applying new ideas – a way forward

## TARGET AUDIENCE

UN Resident Coordinators and senior staff, government representatives, managers and leaders in the business sector as well as from civil society, academia and foundations.

## REGISTRATION

The course fee is 5,500 USD. To register, go to <http://bit.ly/LeadSustDev2>

For inquiries, email [sustainable-development@unssc.org](mailto:sustainable-development@unssc.org)

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